


## ONLINE COURSE QUALITY CHECKLIST

Category	Criteria	✓
<b>Overview &amp; Orientation</b>	<b>A1.</b> Is there an introduction that sets course expectations and tells students how the course will work, how to navigate the course, and how to get started with the course?	
	<b>A2.</b> Are instructor contact and virtual office hours information shared?	
	<b>A3.</b> Is there a course syllabus, including a list of all required materials?	
	<b>A4.</b> Are there links or verbiage to relevant campus policies?	
	<b>A5.</b> Are course and module objectives clearly stated, measurable, and aligned with course content and assessment?	
<b>Organization &amp; Navigation</b>	<b>B1.</b> Is there an overall course schedule that shows main activities, deliverables, and due dates?	
	<b>B2.</b> Are there clear instructions describing what learners should do each week/module?	
	<b>B3.</b> Are content and activities organized logically (by topic, module, week) in manageable chunks?	
	<b>B4.</b> Do the content and activities include contextual information that helps students make connections to course objectives?	
	<b>B5.</b> Are there explicit instructions for every learning activity or assignment?	
<b>Assessment &amp; Feedback</b>	<b>C1.</b> Does the course include summative and formative assessments?	
	<b>C2.</b> Are rubrics provided to define assessment criteria, if applicable?	
	<b>C3.</b> Do the students have access to their grades and do they align with the syllabus?	
<b>Communication &amp; Interaction</b>	<b>D1.</b> Does the course include a way to communicate class news and answer questions?	
	<b>D2.</b> Does each module have at least one opportunity for student/instructor interaction?	
	<b>D3.</b> Does each module have at least one opportunity for student/student interaction?	
	<b>D4.</b> Are social expectations for student interactions (e.g., discussions) clearly stated?	
<b>Accessibility &amp; Usability</b>	<b>E1.</b> Do images have tags or descriptions? (Decorative images do not need tags.)	
	<b>E2.</b> Are all documents (PDF, Word, PPT) ADA-compliant and accessible via screen readers? Tables, graphs, and math symbols should have tags or descriptions.	
	<b>E3.</b> Is the content labeled clearly and consistently? (Header structure, color contrast, font choice and font size should be used consistently.)	
<b>Student Support Services</b>	<b>F1.</b> Is information about technical support clearly stated?	
	<b>F2.</b> Are the institution's accessibility policies clearly stated?	
	<b>F3.</b> Is there an explanation of the benefits of academic support services and a description of how students can access support?	
	Need Assistance? <ul style="list-style-type: none"> <li>Create a ticket to consult with a Drake Online instructional technologist via the <a href="#">Service Catalog</a></li> <li>Access Drake Online's <a href="#">Knowledge Base articles</a></li> </ul>	

Checklist influenced by materials from Rochester Institute of Technology, Online Learning Consortium, and Quality Matters.